

Connect Learn
Share

WELCOME!
Q2 CRMUG
Chapter Meeting



Agenda

8:30 – 9:00 Registration and Networking

9:00 – 9:20 Chapter Business

9:20 – 9:30 Break

9:30 – 10:30 Email Marketing Ins & Outs
Presented by ClickDimensions

10:30 – 11:00 Open Forum

Get to Know Your CRM Peers

Introductions

- Name
- Company (describe Company/Industry)
- Your role in the company
- What version are you on?
- What do you hope to accomplish by attending this and future meetings?

About CRMUG

Founded in 2008

Officially recognized by
Microsoft

The largest, *independent*
group for users of Microsoft
Dynamics CRM

Over 3,800 company
members (11,000+
individual members)





CRMUG[®]
DYNAMICS CRM USER GROUP

Collaborate



An online community that is
your one-stop-shop for
all things CRM.

community.crmug.com

October 14-17, 2014

America's Center – St. Louis, MO

Pre-conference Training - Oct 13-14

CRMUG[®] summit

DYNAMICS CRM USER GROUP CONFERENCE

• ST LOUIS • 2014

Experience It!

Experience Learning

Focused, interactive sessions offer valuable content for all Microsoft Dynamics® CRM users, no matter your product version or experience level.

Experience Networking

Benefit from the real-world expertise of others in your role, your industry, or with similar goals.

Experience It Together

There's more to CRMUG Summit than one person can soak in alone - attend with your teammates and go home with actionable solutions and ideas!



Register Today!

crmugsummit.com

Upcoming Virtual Events

Event	Date	Availability
CRMUG SIG: CRM Administration/IT Support – Ask the Experts: All Things Security	Apr 17	Premium
CRMUG Convergence 2014 Encore: Dynamics CRM Scripting for Administrators	Apr 22	Premium
CRMUG User Group Information and Orientation Session	April 22	Open
CRMUG Partner Showcase: Engage Your Customers with CRM Vertex	April 23	Open
CRMUG Webinar: Ask the Experts – User Adoption Tips and Tricks for Dynamics CRM 2013	Apr 24	Premium
CRMUG Convergence 2014 Encore: Functional Use and Customization of BPM in Dynamics CRM 2013	May 6	Premium
CRMUG Partner Showcase: D&B360 – The New Paradigm Shift in CRM Data Quality	May 7	Open
Microsoft Excel Idol!	May 9	Premium
CRMUG Partner Showcase: Trend Miner	May 13	Open
xRMUG Webinar: Telerik KendoUI Library	May 13	Open
CRMUG SIG: Data Integrity - Data Quality out of the Box: Functional Series	May 14	Premium
How Microsoft Sure Step Will Help You Have a Smoother Upgrade	May 16	Premium
CRMUG Convergence 2014 Encore: Your Dynamics CRM Reporting Smörgåsbord	May 21	Premium
Enhancing Your Organization's Culture in the Face of Growth	May 21	Premium

CRMUG Membership

Basic Member	Premium Member		
<p>CRM end users only</p> <p>FREE</p>	<p>Small Business 1-9 CRM Licenses</p> <p>\$400 USD/year</p>	<p>Mid-Market 10-99 CRM Licenses</p> <p>\$700 USD/year</p>	<p>Enterprise 100+ CRM Licenses</p> <p>\$1,200 USD/year</p>
<ul style="list-style-type: none">▪ Weekly email newsletter▪ Level 100 Webinars▪ CRMUG Summit Invites▪ Paid access to Regional Chapters (Nominal Fee)▪ Partner Showcase Webinars	<ul style="list-style-type: none">▪ Unlimited Workshops, Webinars & Roundtables▪ Free Regional Chapters▪ Special Interest Groups▪ Microsoft Conduits▪ Full access to CRMUG Collaborate & Member Directory▪ Discounted Summit Registrations▪ Discounted Academy Courses▪ And so much more!		

Upgrade Today: email → membership@crmug.com

Next Meeting:

Date: August 13

Time: 9:00

Place: Here!

Topics: ???



Educational Showcase Featuring:



ClickDimensions

Nick Waverek

1. Please join my meeting.

<https://global.gotomeeting.com/join/402140173>

Dial +1 (213) 493-0602

Access Code: 402-140-173

Meeting ID: 402-140-173

Roundtable Discussion

- Have you upgraded to CRM 2013?
- If not, what is holding you back?
- What excites you the most?
- What do your local users like best?
- What ISV solutions do you use?
- What challenge do they help you solve?

Question and Answer Time